

# Sustainability driven innovation

Day after day, sustainability and innovation are the driving forces behind our work. Technology, product functionality and innovative solutions, cutting-edge design and research are as vital and as important as our imagination and as the care we take over detail, as our passion for natural materials and for handicraft workmanship, as the attention we pay to the quality of life, to safety and to respect for the environment.

Gabriele Centazzo, designer















# Art, beauty, nature.

At the Valcucine headquarters where our offices are immersed in natural surroundings, our love for nature becomes tangible: large windows overlook a long, gently undulating, tree-lined garden.

Light, architecture, art and design permeate every space. The air is saturated with imaginative thinking and pursuit of beauty. Here Man can really live in harmony with nature.



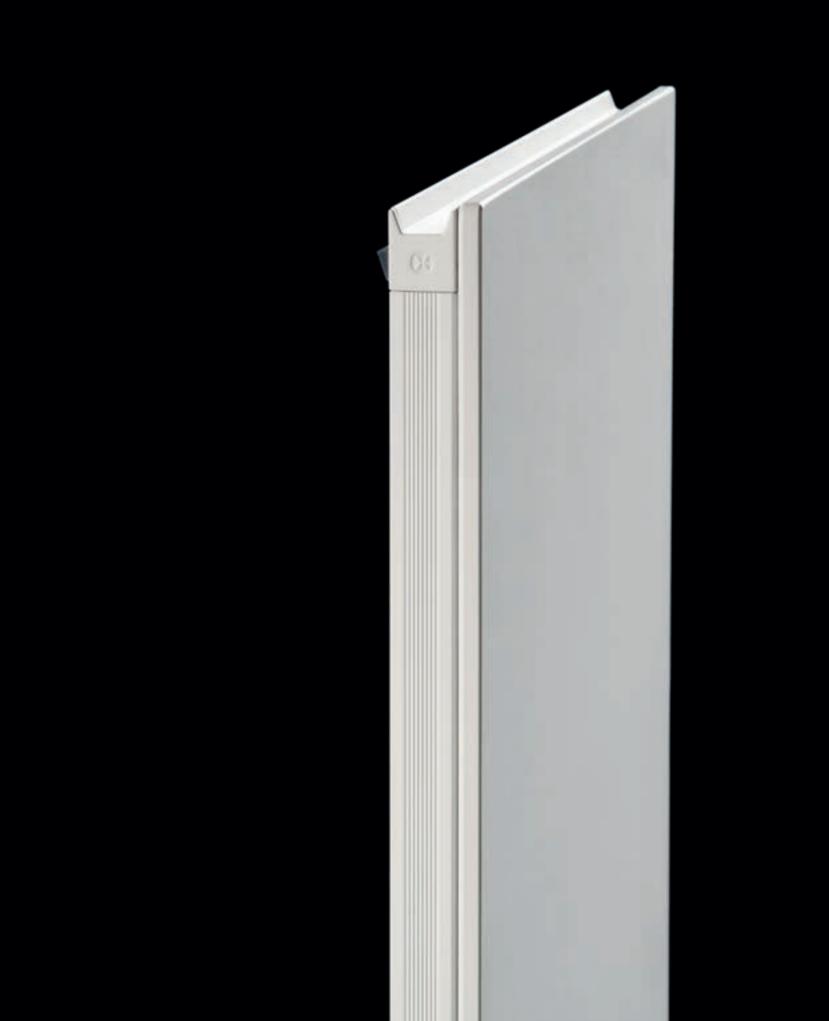






pomisioni lantinomore e antipolvere DENARER: ALITAZOR teleis strutturale in ellominio homello entetico oti reli zmm in lepus, Evorisone per huma tofice teffo di divine parmello in con lopo elluminis o Nempreto auta nos. (suite nti) anta con some; impirer one della matine into the pulse melle motione

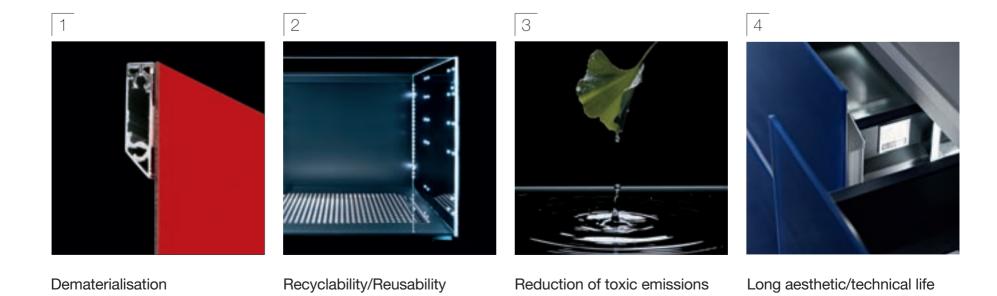
# Guidelines



# Valcucine's guidelines

Man and nature have always been the two mainstays of Valcucine.

To reduce its impact on the environment and in line with its on-going research to improve the quality of life, for years our company has been designing and manufacturing products that respect the four fundamental rules of eco-compatibility: dematerialisation, recyclability, reduction of toxic emissions and durable aesthetics and techniques.



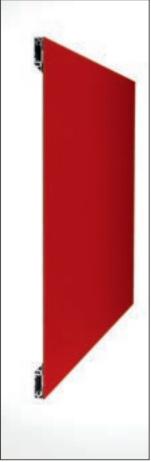
Cross-section of 10mm thick, ultralight, glass top with aluminium frame A single, glass side panel 39 Door with 5mm thick glass panel and aluminium frame Invitrum\_system of glass and aluminium doors, tops and carcasses

### dematerialisation

The Earth's resources are limited and the request for raw materials is growing increasingly: we can't afford to carry on wasting them. Valcucine designs and constructs high-quality furniture that uses less materials than traditional furniture and as little energy as possible while maintaining its sturdiness and design.

The carcasses are reduced to the essentials while the strength of the project is expressed to the utmost degree in a feeling of lightness mixed with sturdiness.

The Valcucine door is made using 85% less than the material required to produce a traditional chipboard door







Standard door

The Valcucine top is made using 85% less than the material required to produce a traditional chipboard top



Valcucine top



Standard top



# recyclability and reusability

To respect the environment, Valcucine manufactures products with their entire life-cycle in mind. In particular, they are designed so that the materials they are composed of can be easily recognised and sorted when they are discarded.

For example, the Riciclantica door has a frame made entirely and exclusively of aluminium.

Even the joints of this patented system are in aluminium, making this the only frame in the world that is 100% recyclable without having to be disassembled.

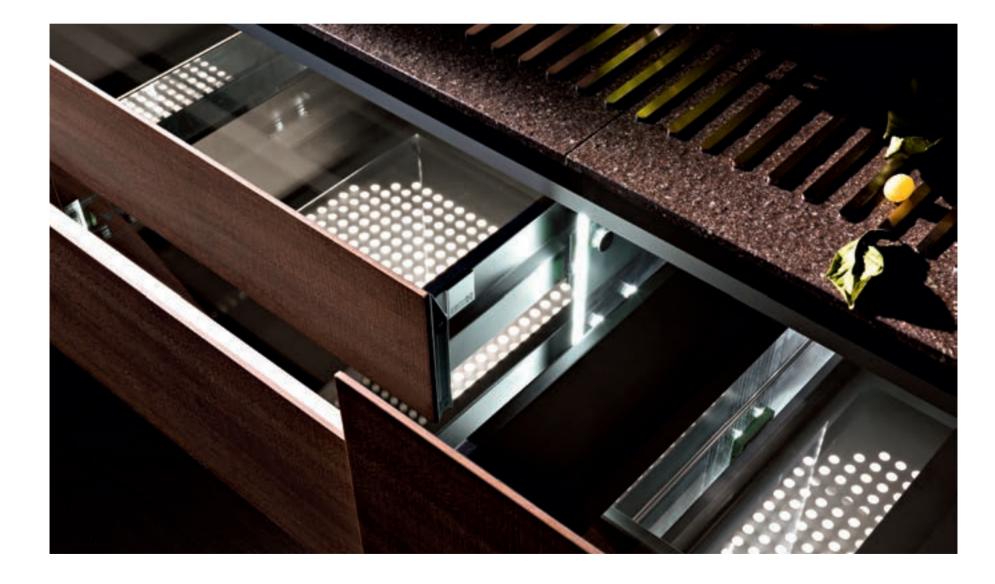




## reduction of toxic emissions

Valcucine carries out random analyses on materials to check for the presence of volatile substances and formaldehyde that are dangerous for our health. The aluminium and glass carcasses and drawer and jumbo drawer structures reduce formaldehyde emissions to zero.

The water-based varnishes we use for the wooden parts of our furniture also drastically reduce the toxic substances produced by synthetic solvents.

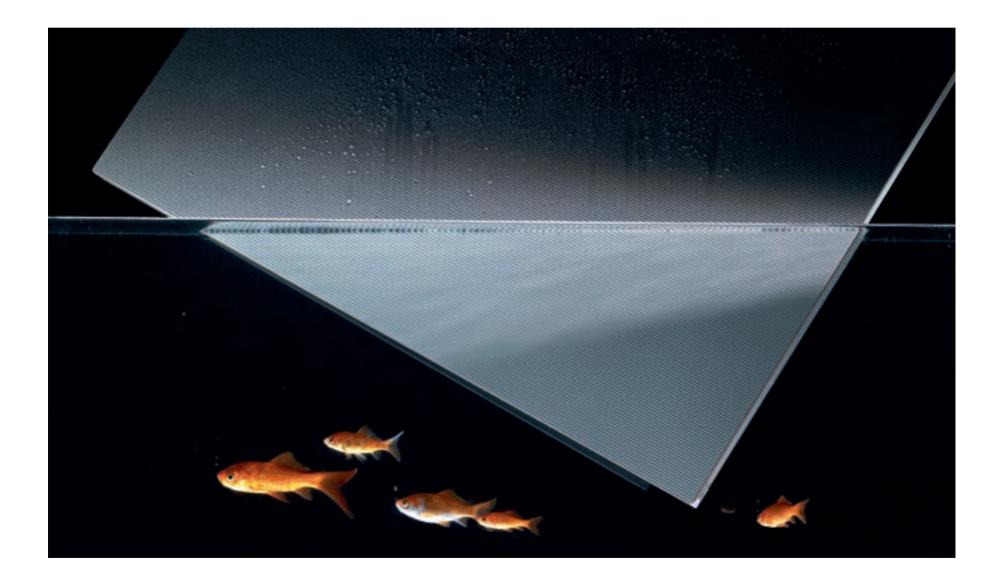




# Long technical life

Valcucine is the first furniture manufacturer in the world to have produced a door in aluminium and layered laminate.

Two materials that are completely resistant to water and heat and that offer unmatched mechanical features compared to common chipboard or MDF doors.











## long technical life: tested quality

Valcucine has always focused on sustainable development by means of an on-going commitment that makes it possible to substantially reduce the environmental impact of its production.

Our consistent and constant dedication to eco-friendly production, led us to be the first Italian kitchen cabinet makers to obtain the UNI EN ISO 14001 environmental certification in 2001.

Other prestigious certifications followed suit.

We carry out rigorous quality and material resistance tests on every element that composes our kitchens in the Valcucine Laboratory every day. To mention just a few, tests are carried out for stain and light, impact, scratch, heat and water resistance. To certify the quality of its materials, Valcucine relies on CATAS, the largest Italian furniture and wood products research and test centre that is a benchmark for Italy and for the whole world. We do all this to ensure that our furniture is produced using only the best materials that meet the requirements of our end users. These materials are carefully selected on the basis of the results obtained from the most advanced methods of analysis.



#### THE UNI EN ISO 14001 ENVIRONMENTAL CERTIFICATION:

This certification guarantees that the company respects environmental laws regarding toxic emissions, noise levels, disposal of industrial water; that the company has a controlled and registered waste disposal system; that it makes an effort to reduce energy consumptions and implements projects to this aim; that it is committed to environmental projects.



#### THE OHSAS 18001 CERTIFICATION: HEALTH AND SAFETY

In 2011 Valcucine obtained the Occupational Health and Safety Assessment Series certification according to the most prestigious standard in the world for the health and safety of people at the workplace.



#### THE FSC® CERTIFICATION: CERTIFIED WOOD

In 2008 Valcucine obtained the FSC® certification for solid maple elements (drawer interiors), guaranteeing that the wood used comes from forests managed in a responsible way.



#### THE F\*\*\*\* STANDARD FORMALDEHYDE EMISSIONS

The chipboard used for the Valcucine kitchen carcasses closely adheres to the limit values set by the strictest regulations in the world regarding the formal-dehyde emissions of furniture: the Japanese F\*\*\*\* standard.



#### THE LEED® ENRIVONMENTAL CERTIFICATION FOR BUILDINGS:

Valcucine is a member of the U.S. Green Building Council and contributes to satisfying the requirements of the following LEED® credits(Leadership in Energy and Environmental Design) on the product Artematica with glass fronts and glass or chipboard carcass or:

MR Credit 2 - Construction Waste Management MR Credit 4 - Recycled Content MR Credit 5 - Regional Materials MR Credit 7 - Certified Wood EQ Credit 4.1 - Low Emitting Materials - Adhesives and Sealants



# long aesthetic life: a design that surpasses trends

Choices based on a clean-cut and linear design, on innovation and on attention to detail guarantee the long aesthetic life of Valcucine products. Few projects survive passing trends and surpass the barriers of time: the Artematica kitchen is one of these. We have been producing it for more than 25 years and it has rightly become part of the history of Italian design without having undergone substantial modifications.

2013



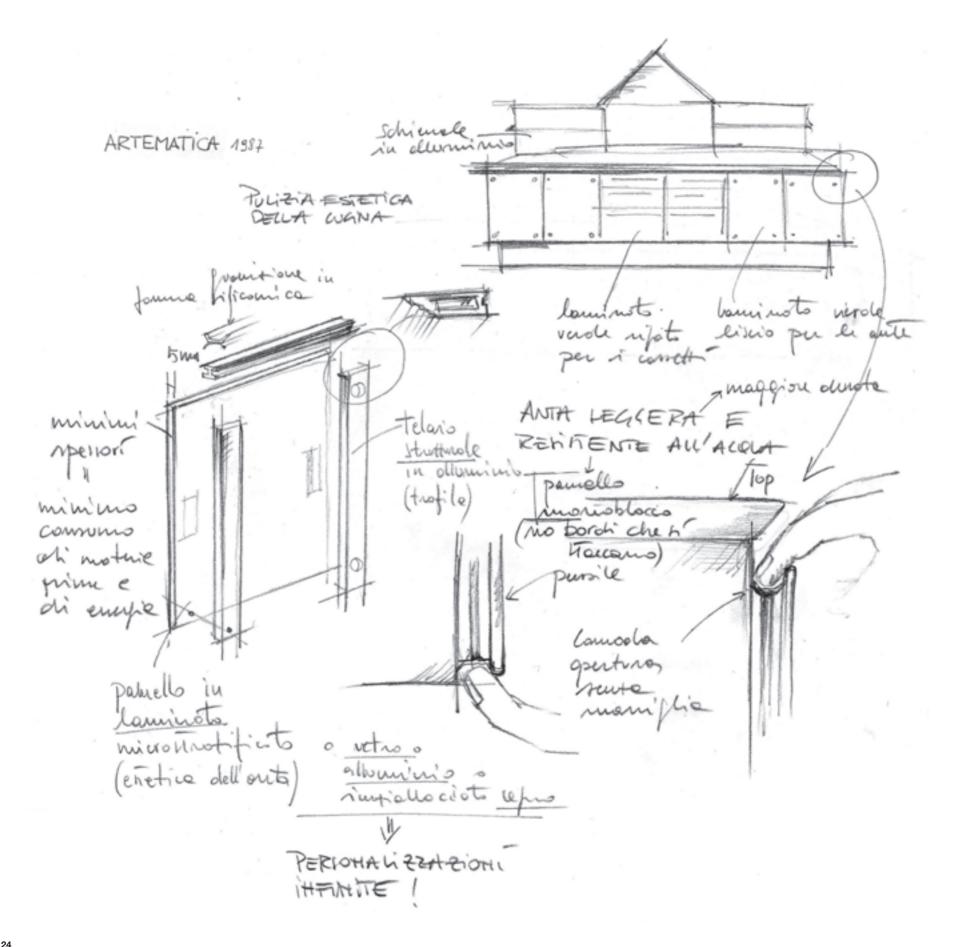


# to reduce the consumption of primary energy

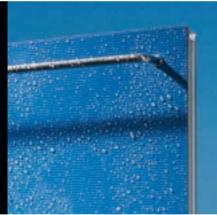
In its continuous endeavours to reduce the company's impact on the environment, Valcucine has begun a project to produce its own energy. This will result in the company using 100% renewable energy.



- ◄ Valcucine headquarters covered with photovoltaic panels to produce clean energy
- $\boldsymbol{\Delta}$  Cross-section of the dematerialised door



# Milestones



A KITCHEN REVOLUTION:

contact with water or steam.

THE ARTEMATIC DOOR IS BORN

Artematica is the first door in the world to

have an aluminium structural frame and a

HPL finishing panel that is only 5mm thick.

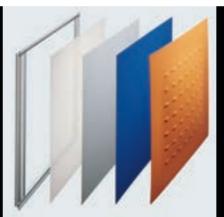
It has no edges that can come unstuck and

no backing panel that can swell when in





Valcucine produced the first kitchen in the world made completely of aluminium and glass that respects the rules of eco-sustainable design.



1994: THE 2MM RICICLA DOOR IS BORN

The "Ricicla" line of kitchens is born. It boasts the first aluminium-framed door with a 2mm thick panel in the world. The first company to have ever used technologies from the car industry, Valcucine managed to produce a wooden panel that was only 2mm thick with a resistance equal to that of a traditional, 20mm thick, chipboard panel.



1996: LOGICA SYSTEM: THE VALCUCINE ERGONOMICS IS BORN

A new kitchen ergonomics system called "Logica System" is born: the 80cm depth is launched with an equipped back section, the "Libera" hood frees the space above the hob making it safe to move around without bumping into anything and the "Ala" wall unit presents a door that opens and closes using only the force of gravity.

1985:

# More than thirty years of turning points for a design on a human scale boasting more than 50 patents



#### 2002: AERIUS, THE 100% ALUMINIUM AND GLASS WALL UNIT

Aerius is born, the first 100% recyclable wall unit in the world, with a lift-up door that exploits the force of gravity and side panels that are never doubled.

Aerius revolutionises the wall unit concept thanks to a new aluminium and glass carcass, a honeycombed aluminium door and LED lighting.

#### 2009: THE 100% RECYCLABLE BASE UNITS

Lengthy research into materials and into their limits of resistance have allowed Valcucine to revolutionise the furniture industry, producing the first 100% recyclable base unit in the world. The system has been designed to have only mechanical joints so that there is no need for glues with their emissions of formaldehyde, making it easy to disassemble at the end of its life cycle.

#### 2011: NEW ERGONOMICS: NEW LOGICA SYSTEM

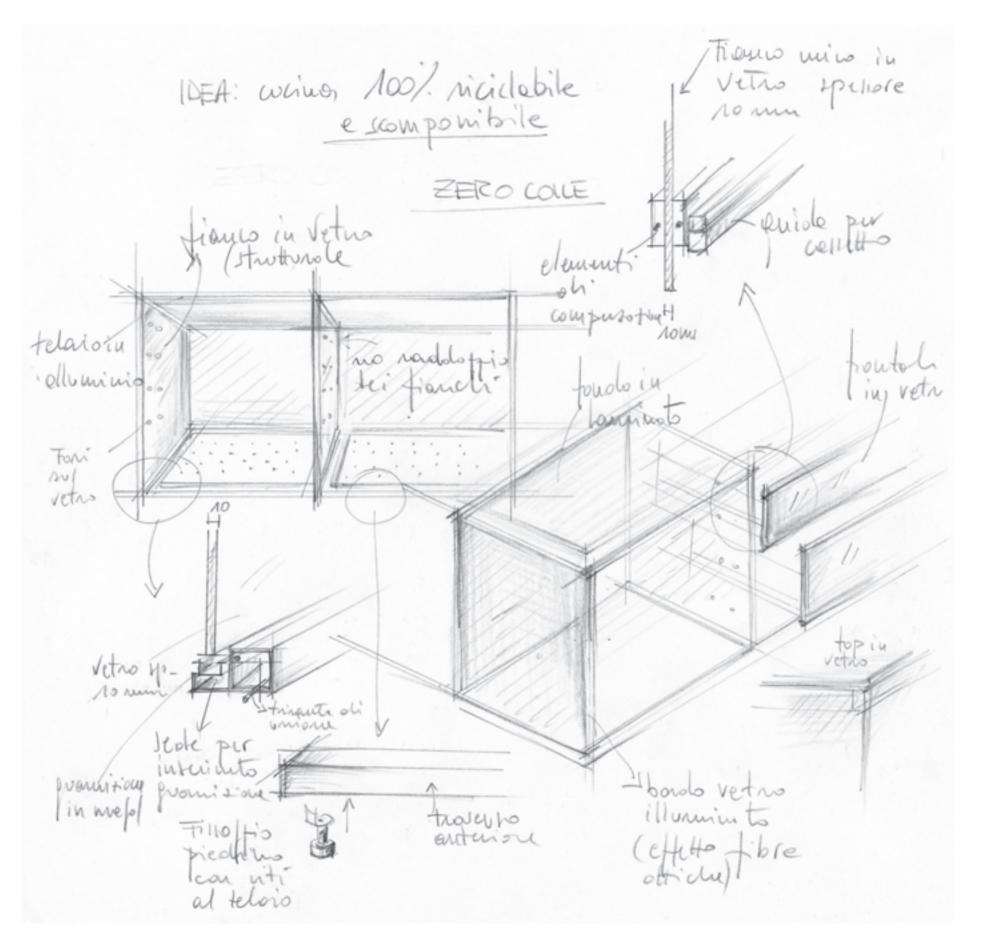
Everything on hand, everything tidy in an instant.

Utmost interaction between the user and the "kitchen system".

The innovative accessorised back panel is capable of containing and concealing, when necessary, all the equipment used in the kitchen. Integrated hood.

#### 2012: THE MECCANICA SYSTEM

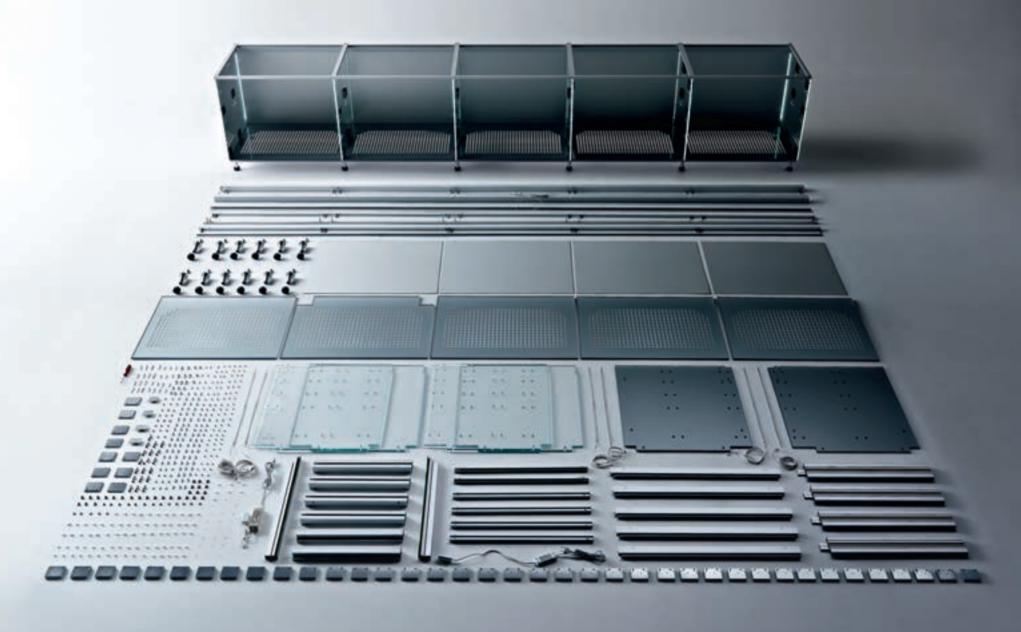
Meccanica (demode engineered by Valcucine) is a system consisting in a lightweight framework and an innovative design made up of single structural elements that are connected together by mechanical joints. No glues are used which means there is no trace of formaldehyde: Meccanica has been designed to be 80% reusable and 100% recyclable.



# Innovation:

Invitrum, the dismountable base unit system

The New Logica System



The first system in the world made of 100% glass and aluminium

100% recyclable 80 % reusable No glues

No emissions of formaldehyde or of cancer-promoting aromatic solvents Completely water-resistant

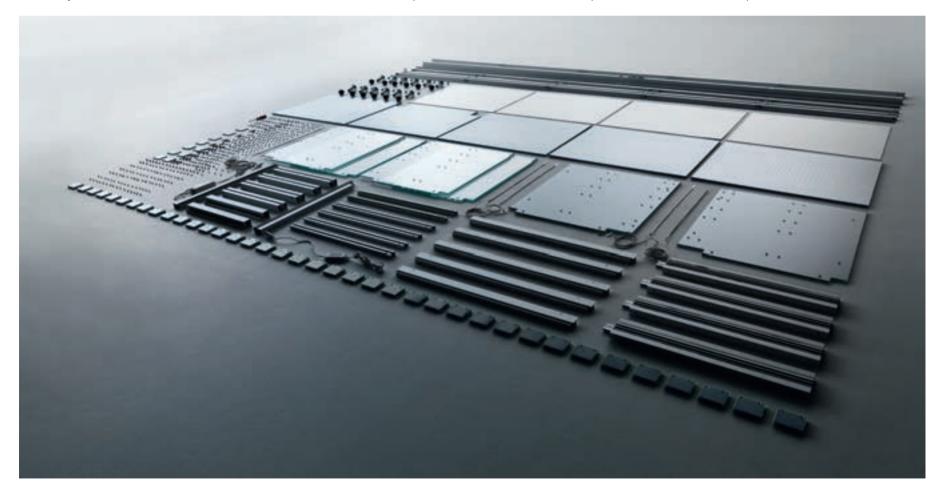
Designed to be disassembled at the end of its life cycle

# Innovation: Invitrum, the dismountable system

Lengthy research into materials and into their limits of resistance have allowed Valcucine to revolutionise the furniture industry by becoming the first company to produce a 100% recyclable base unit in glass, with some parts made of recycled aluminium. The production process of recycled aluminium has the advantage of consuming only one-twentieth of the energy needed to obtain primary aluminium. Traditional kitchens usually offer base units that are installed side-by-side, meaning that the chipboard side panel is double and can reach a thickness of 36mm. Valcucine, on the other hand, has developed the structure of its kitchen horizontally and uses a single, glass, carcass side panel that is only 10mm thick.

Valcucine is well aware that an existing product is a potential resource for the future.

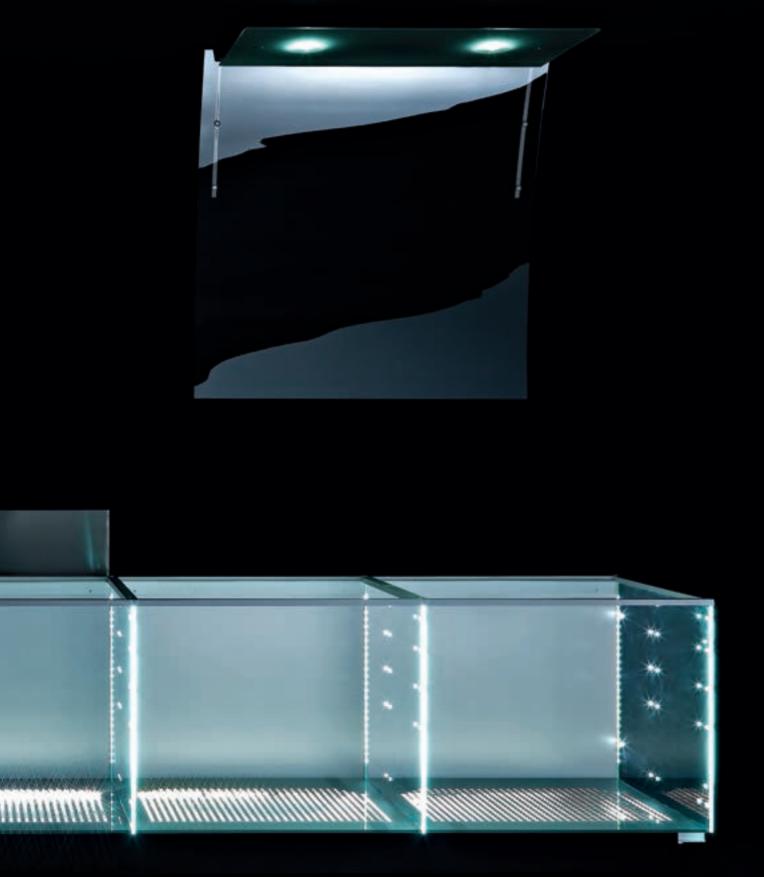
The entire new glass base unit system is easy to disassemble because it is put together using mechanical joints instead of glues. It is easy to divide the materials of which the base unit is composed because it is made up of mono-material components.

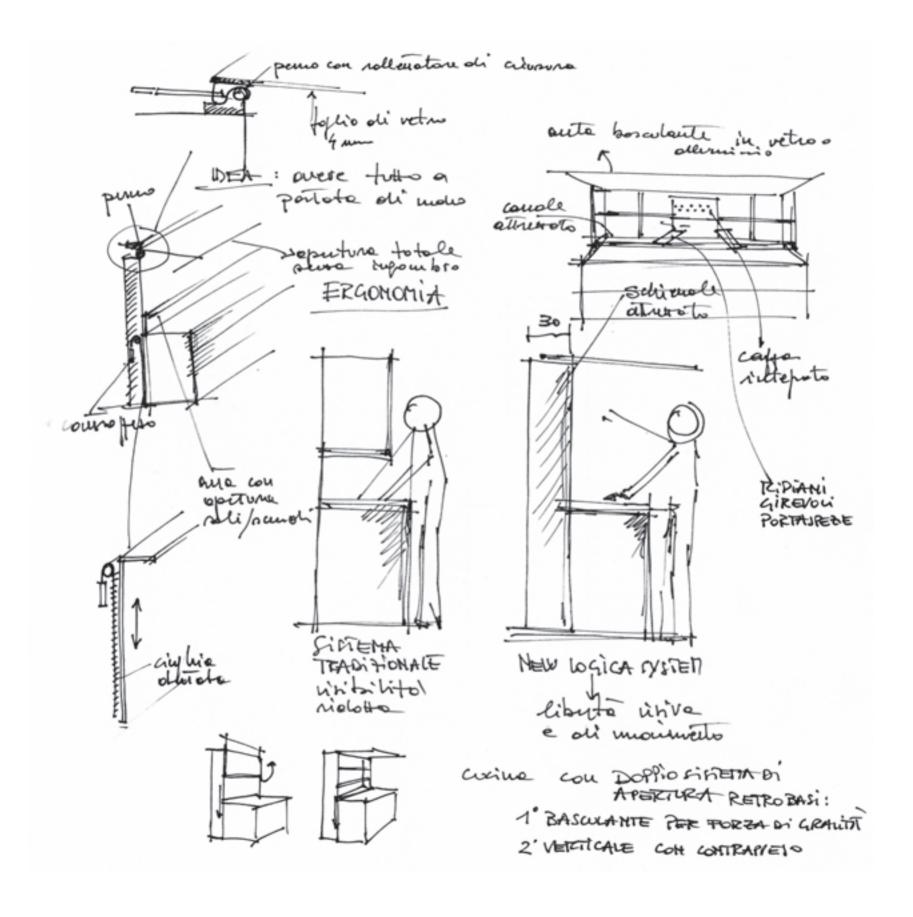












#### Innovation: New Logica System, everything on hand, everything tidy in an instant.

Valcucine has always focused on satisfying its customers' requirements and has painstakingly researched into the use of traditional kitchens to this aim. This has resulted in the perfection of a few aspects that improve the interaction of the user with the whole kitchen "system".

After having revolutionised ergonomics in 1996 by presenting the Logica System, Valcucine presents the new accessorised back panel.

This system offers freedom of sight and of movement and exploits the force of gravity that is never subject to wear.











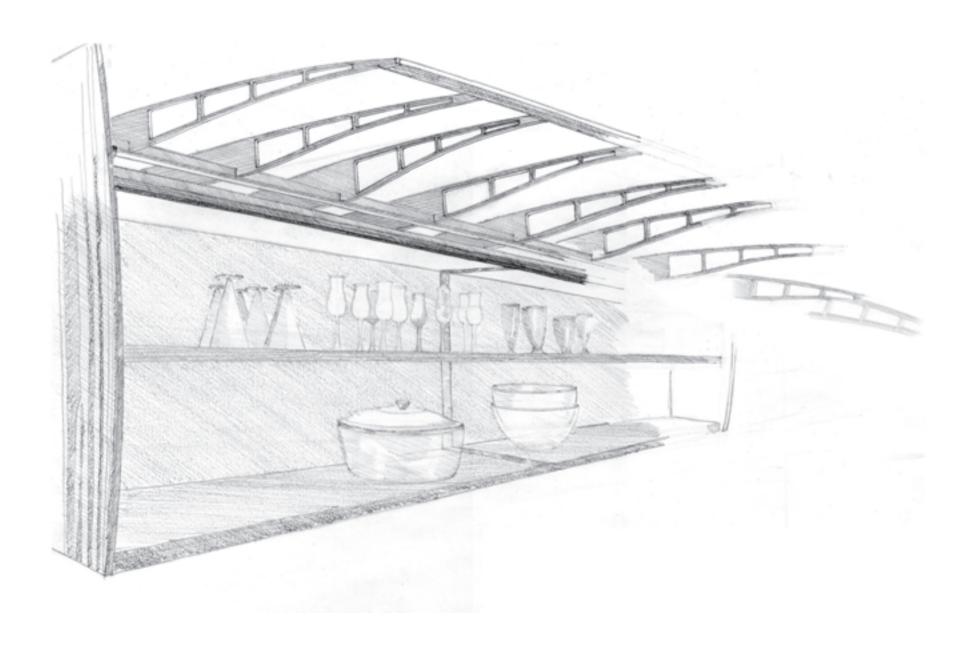


Lefference Anda Alon come is volo oh VOW E LEGGERERA no divisori Il man 3 met forme alore Antor basarlante totala oli mano centino in contrapeso peluo elluminio o Trajorato Paruello enemo in materiale semitrosforete

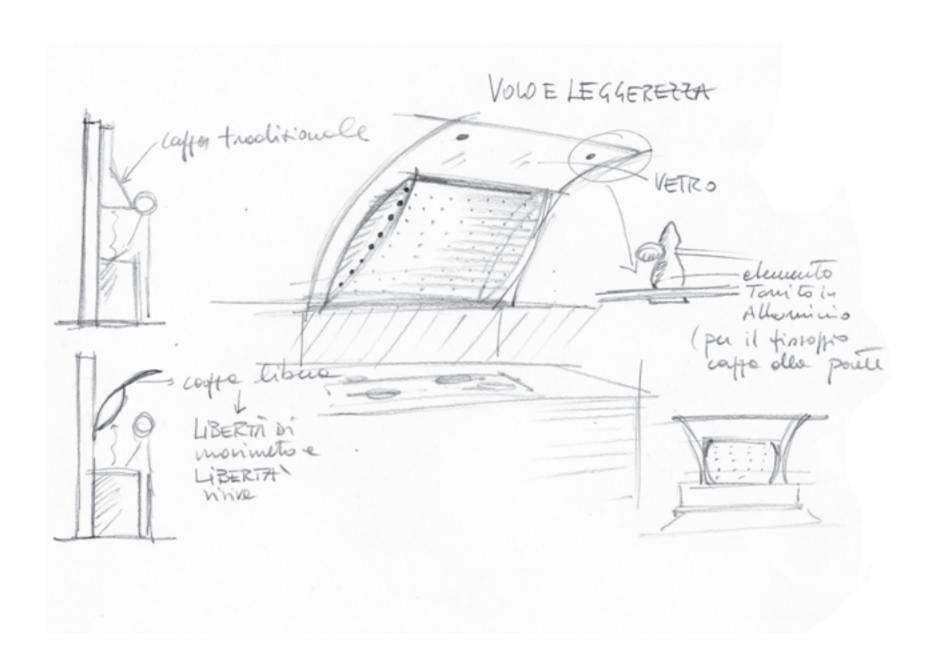
# The design of flight and lightness

Lightness as an aspect of aesthetics that surpasses fashion because it is based on ancestral perceptions.





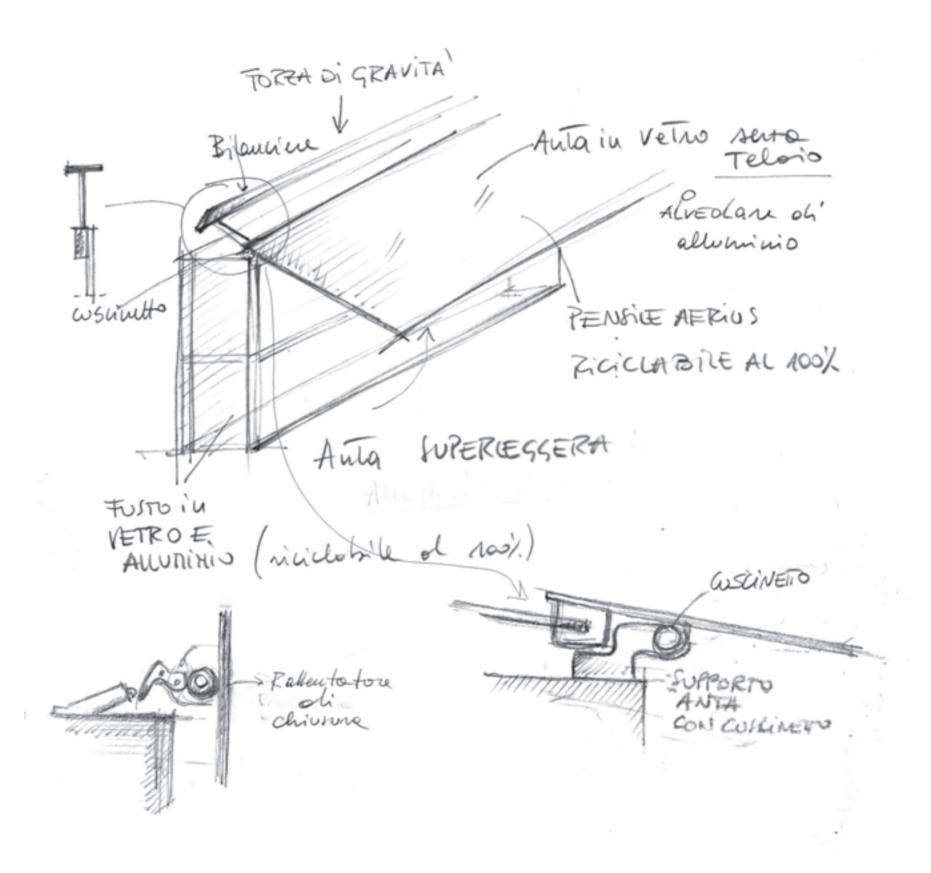
















### Artematica Curva, design based on a curved line

High technology, formal simplicity and pure and minimalist lines are the main features of one of the most modern kitchens in the world, in its new Artematica Curva version. Its main feature is a sinuous line that runs along the entire kitchen, creating concave and convex curves that favour an ergonomic utilisation of the room.

As is true of all the Valcucine furniture, Artematica Curva can be used with all the Valcucine product lines as well as with the original Artematica line itself, giving the interior designer the greatest planning freedom in the world.

The curved version of Artematica has an aluminium structural frame to which various types of panels in different materials can be applied: lacquered MDF, glass and steel.

This system consists in lighter parts that make the hinges last longer and the doors close more silently for an easy to recycle kitchen that has a smaller impact on the environment.

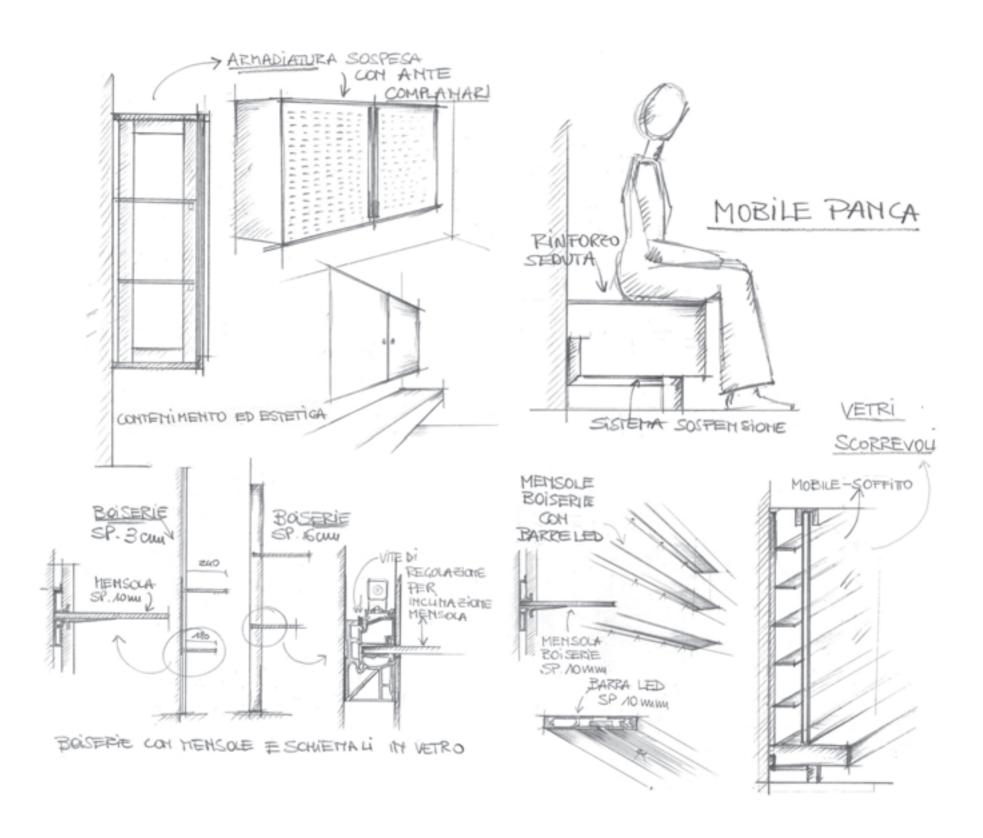
Designed by Gabriele Centazzo with some customising details by Alessandro Mendini.











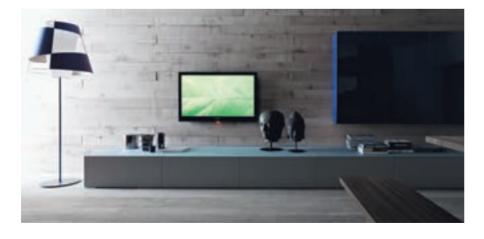
Valcucine Living: a functional concept



## Valcucine Living: a functional concept

Valcucine has designed an innovative modular and customisable system of elements for the living room and home office distinguished by cleancut and linear lines: the warmth and the textured appeal of solid wood for the tables, benches and bookcases mixes with the elegance of the Valcucine glass and of aluminium.

A line of storage units, wall panels with shelves and glass display units, bookcases and shelving units, surfaces and wall-hung or floor-standing benches, all designed to be employed as a well-constructed system of practical seats that can be used daily in a very natural way.





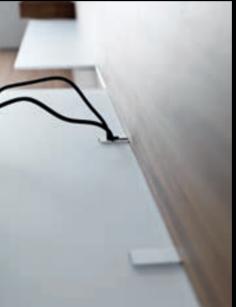


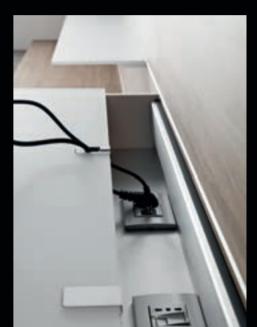








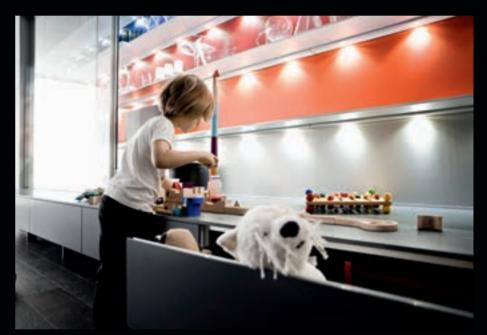












The innovative Living bench-unit is made up of sturdy wall-hung units that become comfortable, informal seats. Special steel hanging bars support the structure, allowing the bench to carry very heavy weights and withstand lots of stress.

lavello en fib con la fietra top demoterialistoto in pietra meterica portido con superficie finante effetts noturale com venice all'appe ZERO EMISINONI noce tettile (superficie in more tettèle (a filo con l'anta) su accioio inox inscrite nel tiono in porfob (ennoissili e lovossili sin lavoriouiple

### Innovation blends with tradition



### Innovation blends with tradition:

### the Valcucine wood types

In its pursuit of beauty and with a sensitive approach, Valcucine recovers the Italian handicraft tradition. A compendium of natural materials, warmth and emotions. Unique workmanship that evokes ancestral memories. Handiwork linked to innovation to achieve the excellence of the best Italian products.



















to the in rame SPIRAZIONE: le civité comedina simbolis cose actificanthe terra Il menotorio moreico; insent in tence in PED rietre e moraico peronolimobili upu mariflie ricovete dal freus cona alhino tathita del revo lepro 1 octro

### Handicraft work as an art form



# Valcucine brings back craftsmanship

The world of artisans and of their skilful craft does not merely belong to the past but is one of the fundamental aspects of the excellence of Italian products and of their originality, qualities that are acknowledged and appreciated throughout the world.

Valcucine rediscovers the values and the concrete beauty that is inherent to handicraft work. The company firmly believes that the present and future of Italy's production capacity is connected to this, too often underestimated, world that is still able to transmit emotions and turn our industrial products into unique objects.



**GLASS POLISHING** 



PREPARATION OF MOSAIC PIECES



**BUSSHAMMERING STONE** 



CROSS-SECTION OF THE "SINETEMPORE" HONEYCOMB-CORE DOOR





#### INLAY

A type of embellishment that is achieved by putting together objects or designs made of different types of wood or other materials (metals, ivory, mother-of-pearl) that are applied to an underlying surface.



#### CARVING

A technique by which recessed or raised artistic decors are made on wooden surfaces.



#### MOSAICS

A decorative art that consists in putting together pieces of stone, coloured glass or other material to achieve an image.



#### A UNIQUE KITCHEN CUSTOMISED BY YOUR DESIGN

Valcucine offers an array of customisations created by a select number of artisans in Northeast Italy. Nevertheless, if purchasers would like to customise their kitchens using the artistic languages of other cultures, they are free to do so.





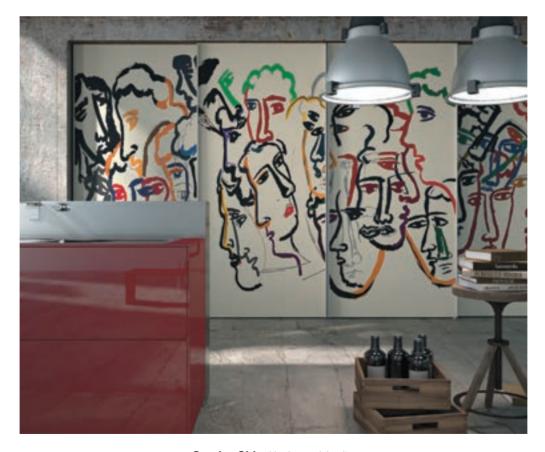
The artistic customisation of glass



## Vitrum Arte: the artistic customisation of glass

For Vitrum Arte Valcucine has developed a special technique to create various inlaid decors on glass. This is a very high-tech process that is deeply-rooted in handicraft tradition.

The drawings are cut out of a special coloured film and applied to tempered glass panels by hand. These panels will then become the kitchen doors, worktops and side panels. These decors are patiently and lovingly handmade so that each kitchen arrangement becomes inimitable and unique. Vitrum Arte has been created to allow architects and interior decorators to let their imagination and creativity loose to customise kitchen front panels with really original decors. This is how exclusive projects that allow the customer to own a really unique kitchen are achieved.

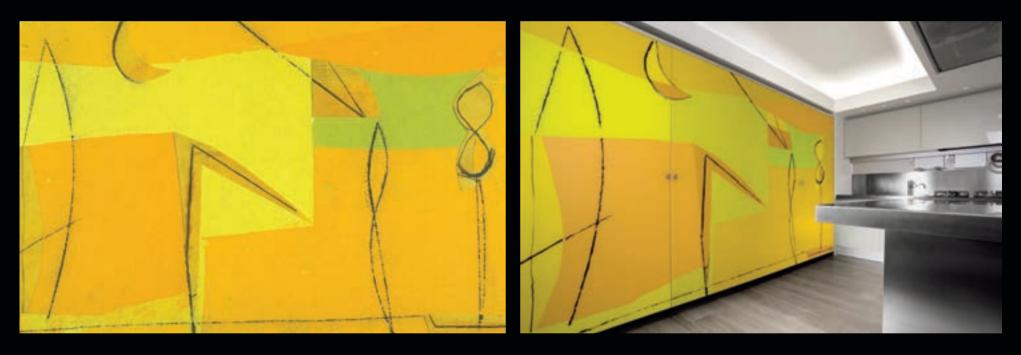


Sandro Chia L'enigma del volto





Tatsunori Kano "Argento OH"



Tommaso Cascella mixed technique on paper





Alessandro Mendini "Texture"





Ugo Nespolo "Ipotesi pitagorica"

Gianluca Pirrotta "senza titolo"

### An international outlook





NEWYORK SÃO PAULO FRANKFURT MOSCOWISTANBUL JAKARTA TAIPEL SINGAPORE HONG KONG SHANGAI BEIJING

### An international outlook

Valcucine has been exporting its excellent Italian production to the most important markets in the world for more than thirty years. Its constant expansion abroad is tangible proof of the appreciation on an international level of the company's meticulous work, high technological research, design and respect for the environment.



Milan





New York London





São Paulo Hong Kong





Frankfurt Istanbul





Jakarta Taipei



#### References for Contract projects



**THE NETHERLANDS**B Tower (Amsterdam)



**THE NETHERLANDS**Postkantoor (Amsterdam)



**UK** Butlers Wharf (London)



IRELAND
Beacon Court Residential Buildings (Dublin)



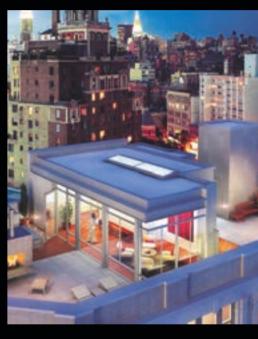
**SINGAPORE**Residential Houses - Pearl Island (Sentosa)



**USA** 100 11th Avenue – Jean Nouvel (New York)



**USA**The Orion Building, 350 West 42nd Street (New York)



**USA** 147 Waverly Place (New York)







**USA** 8 Union Square South (New York)

**USA** 129 Lafayette St. (New York)

**USA** 160 Wooster St. (New York)

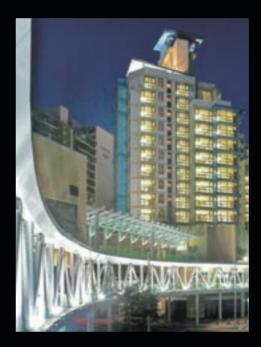
**USA**Altair 18, 32 West 18th Street (New York)



**USA**Soho Mews - 311 West Broadway (New York)



**SOUTH KOREA**Daelim Residential Buildings (Seoul)



SOUTH KOREA

Doosan Residential Buildings (Seoul)



**TAIWAN**Ritz Residential Building (Taipei)



**TAIWAN**HUA WEI Residential Building (Taipei)



**TAIWAN**REN HAI, Residential Building (Taipei)

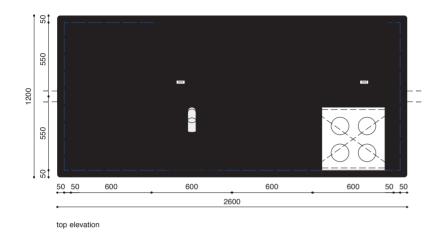


**HONG KONG**De Ricou, Repulse Bay



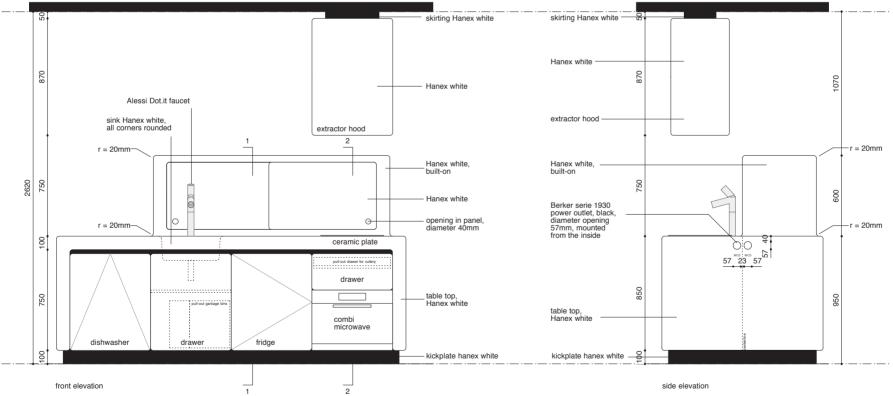
**MALAYSIA**Idea House, Residential Building (Kuala Lumpur)

100 11th Avenue, New York, NY, USA 160 Wooster Street, New York, NY, USA 166 West 18th Street, New York, NY, USA 85 West Broadway, New York, NY, USA 1 York Street, New York, NY, USA Garden Street Lofts. Hoboken, NJ, USA Soho Mews, 311 West Broadway, New York, NY, USA 8 Union Square South, New York, NY, USA 129 Lafayette Street, New York, NY, USA The Orion Building, 350 West 42nd Street, New York, NY, USA Altair 20, 15 West 20th Street, New York, NY, USA Altair 18, 32 West 18th Street, New York, NY, USA The Barbizon, 63rd Street & Lexington Avenue, New York, NY, USA The Hit Factory, 421 West 54th Street, New York, NY, USA 147 Waverly Place, New York, NY, USA Loop Calhoun Lofts, Minneapolis, MN, USA Track 29 Lofts, Minneapolis, MN, USA Whitney Landmark Residences, Minneapolis, MN, USA 1800 Evanston, Evanston, IL, USA Clipper Mill, Baltimore, MD, USA Pure Spirit, Distillery District, Toronto, Canada Clear Spirit, Distillery District, Toronto, Canada The Butlers Wharf Conservation Area, Thames Promenade, London, England Beacon Court, Cardiff, Wales Woodlands, Cardiff, Wales Marino Park, Blackrock, Co. Dublin, Ireland Kempinski Bellevue Residences, Istanbul, Turkey Eiranranta Apartments, Helsinki, Finland Daelim Residential Buildings, Seoul, South Korea Doosan Residential Buildings, Seoul, South Korea Ritz Residential Buildings, Taipei, Taiwan, Repulse Bay, Hong Kong, **B-Tower**, Rotterdam, The Netherlands, **Postkantoor**, Maastricht, The Netherlands, Buiten Bergen, The Netherlands, Jardins De Sao Lourenco, Lisbon, Portugal, Pearl Island, Singapore, 21 Anderson Green, Singapore, Youngjo 2, Seoul, South Korea Richensia, Seoul, South Korea Daewoo Centrum, Seoul, South Korea Byucksan, Seoul, South Korea Lotte P., SOUTH KOREA, Hua Wei, Taipei, Taiwan, Ren Hai, Taipei, Taiwan, Fu Pei, Taipei, Taiwan, Selimoglu Camlica, TURKEY, Marconi House, London, UK, Judd Street, London, UK, Idea House Residential Building, Singapore, Poland, private residence, Club Lignano Resort, Lignano, Italy Residence Venezia. La Guidecca, Venice, Italy Pian dei Giullari Resort, Florence, Italy Golf Club Resort, Mallorca, Spain Giuseppe Verdi Theatre, Pordenone, Italy...



Technical/planning drawing to produce a kitchen designed by the Dutch architect Wiel Arets.





#### Bespoke projects



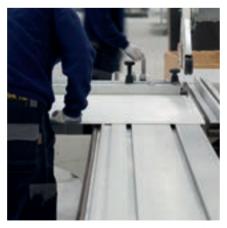
## Bespoke projects

One of our challenges is to take the ideas of the best architects and international designers and turn them into unique projects, for residential purposes and prestigious contract and nautical supplies.

Thanks to our in-house artisans and to our network of specialised firms, our company's industrial works and its great mass production capacity does not exclude the possibility of fulfilling demanding projects using any material (stone, quartz, porcelain, steel, aluminium, any wood finish and Corian®).



Bespoke kitchens for luxury boats



Special bespoke projects in Corian®



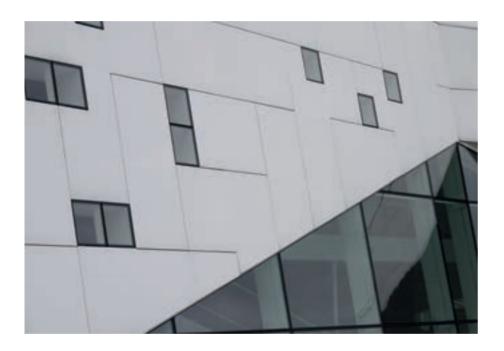




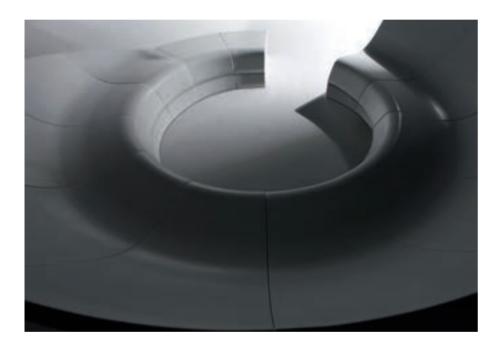
















## A network dedicated to you



Valcucine headquarters and offices

# Production capacity and reliability

Thanks to its very qualified R&D centre, Valcucine can rightly be called a leading company in terms of innovation.

Production capacity, quality materials and processing, precision and punctuality are just some of the aspects that set Valcucine apart as one of the best furniture manufacturing companies in Italy and in the world.

Valcucine's production capacity has been further improved by a network of very skilled production partners belonging to one of the largest furniture districts. This is why Valcucine is able to guarantee a standard production of up to 2000 kitchens every month.



Valcucine production partner











Demode the democratic design

Meccanica:
a new concept for young, eco-minded consumers



# Demode: democratic modern design

Demode, a special line of kitchens, is principally a "Made in Italy" brand of furniture.

Attention to detail, ergonomics, product quality and respect for the environment are at the basis of its design philosophy. But Demode is also the accomplishment of the idea that it is possible to plan the future in a different way by revising and promoting a new culture. It is a democratic and humanistic concept of design, intended as a tool to simplify everyone's daily life.

Demode is the result of Valcucine's thirty years' experience, a design product that, together with Meccanica, has achieved unique sustainability and is accessible to all.













#### The Meccanica system

Can be assembled by the end user

No glues

Complete resistance to heat and water

Customisable

Flat transport, minimal packaging, easy to move.

Dismountable

Dematerialised and light

Carcass 100% recyclable 80% reusable Long technical and aesthetic life

#### A new concept for young consumers: Meccanica: demode engineered by Valcucine.

A line with a lightweight framework and an innovative design made up of single structural elements that are connected together by mechanical joints. No glues are used which means there is no trace of formaldehyde: Meccanica has been designed to be 80% reusable and 100% recyclable. This system has been designed to play with the absence of materials: it can even be planned using only frames and shelves. To plan a kitchen and decide to add to it as time goes by.

designed by Gabriele Centazzo











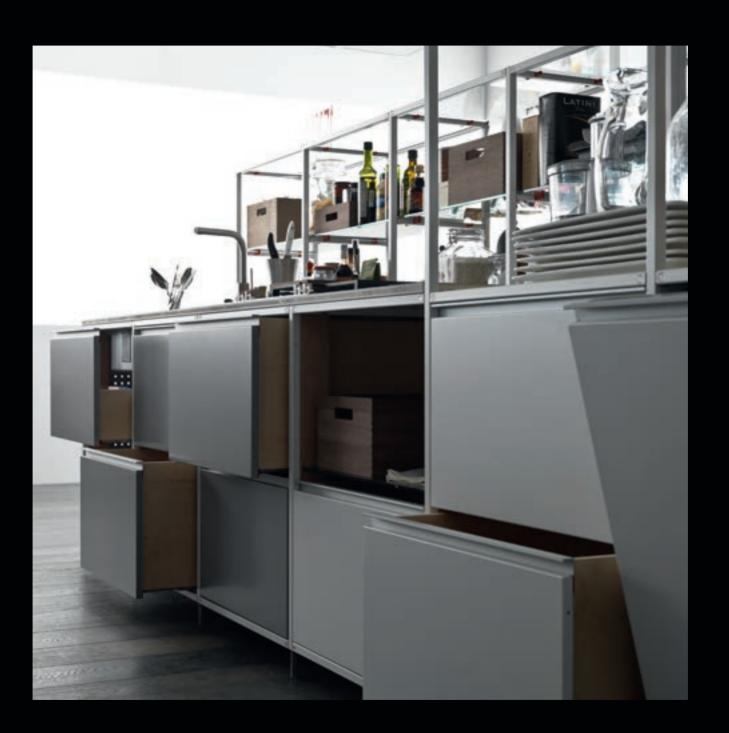






















# Freedom of choice, freedom to create.

Valcucine has created a variety of elements to satisfy the requirements of any home. The single lines complement each other and guarantee great aesthetic flexibility. It's the largest system in the world to freely meet any type of furnishing requirement.

The possibility of creating a kitchen by combining elements taken from various models is one of the features that sets Valcucine apart from the competition. Our company has always wanted to meet the requirements of architects and interior designers all over the world.

Our inspiration comes from the great variety of ideas offered by nature which is why we can offer an endless quantity of harmonious solutions.

This competitive edge has become possible because Valcucine has preserved a farsighted and consistent design policy with a univocal language for more than 30 years.

This guideline has always been the common denominator of each of our projects and now makes the various product lines compatible with each other because all ours systems have been devised by one designer.

Not only can you plan your kitchen in total freedom, but you can now also plan the entire "home system", from the kitchen to the living room, from the study to the laundry room.



# Respect for the environment

Valcucine founded BIOFOREST in 1998, a no-profit association aimed at promoting a production culture throughout the world that is more aware if environmental issues, and at contributing to restoring and protecting the natural resources of our planet.

By means of its projects, Bioforest wants to balance out the emissions of CO, thus reducing its contribution to the greenhouse effect and even cancelling it by planting new trees.











### PROJECT 1\_"OTONGA" IN EQUADOR

The aim of the "Otonga" project in Ecuador is to acquire primary forest allotments to preserve their exceptional biodiversity features.

A scientific centre has been set up to accommodate researchers from all over the world.

# PROJECT 2\_"RISORGIVE DEL VINCHIARUZZO" IN ITALY

The project is located in the resurgence area of Vinchiaruzzo in the province of Pordenone: it aims at acquiring and restoring degraded areas by planting native trees to regenerate the environment that was typical of the ancient forest plains.

PROJECT 3\_"OCCHIONE" IN ITALY

Bioforest promotes an environmental education project in some of the schools in the province of Pordenone, including the construction of a naturalistic laboratory to study local flora and fauna.

PROJECT 4\_"GOT OWAGA" IN KENIA

A reforestation project located in the strip dedicated to the cultivation of sugar cane (the primary cause of deforestation) in Kenya, in the Nyando Valley (Nyanza), coordinated and directed by Richard S. Odingo, senior member of African climatologists and Nobel Prize winner for peace and for the environment in 2007.

# Acknowledgements\_

### Ideaction

Gabriele Centazzo

#### Text

Gabriele Centazzo

#### Thanks to

Massimiliano Troja

#### Photo

Gianni Antoniali/IKON, Udo Koehler, Luca Fregoso, Marcus Crofton, Dan Prat - Sharply Done (Istockphoto), 123RF: Netfalls

#### **Translations**

Enjoy

# Graphic design

Gianluca Gruarin

We would like to thank all those who have collaborated towards the Showroom and Contract project photos.

The artistic works inlayed on glass are protected by rights.

# With the kind collaboration of:

Lara Santin, Marco Angelillo, Paolo Celotto





#### Print

Grafiche Antiga Spa - printing excellence September 2013

Valcucine SpA
Via Luciano Savio 11
33170 Pordenone, Italy
Tel. +39 0434 517911 Fax +39 0434 572344
info@valcucine.it

valcucine.com